



**CIM** CAPITAL PROJECTS  
**ICM** SYMPOSIUM

# Sponsors & Exhibitors Prospectus

November 02-05, 2020 | Virtual Symposium

[capitalprojects.cim.org](http://capitalprojects.cim.org)

# What is the CIM Capital Projects Symposium?

The Capital Projects Symposium is a new conference CIM is initiating.

Unsuccessful capital projects in the mining industry impact not just the project stakeholders but the industry as a whole, eroding investor and approval board confidence, limiting the potential for new mines.

This 4-day, virtual event is all about project execution. It will bring together; **mine owners, engineering and EPCM groups, project management practitioners, and contractors** to present challenges and solutions. A great opportunity to discuss lessons learned, new ideas and to establish a means of ongoing communication and collaboration to come up with new ways to safely and successfully execute mine capital projects.

# Why sponsor the CIM Capital Projects Symposium

First and foremost, supporting this symposium will help us all deliver better project results. That alone is a reason to get involved. Having your corporate brand attached to this symposium shows your interest to help improve capital project delivery in mining.

As a specialty conference **your branding will be front and center** for potential clients and other industry professionals and identify your organization's expertise and interest in this important area of our industry.

There's no better environment to build business relationships with new and existing customers and gain visibility with thousands of key decision-makers and influencers. Strategically designed with our business partners in mind, the schedule provides ample networking time in the virtual expo hall throughout the program.



# Sponsorship Opportunities Overview

- Priority placement of your booth location in the virtual exhibit hall
- Exhibition listing available when registration opens, allowing attendees to view exhibitors' profiles weeks before start of the Virtual Conference
- Free registrations to the symposium for your organization
- Unprecedented networking opportunities
- Real time engagement with industry experts
- Delegate list supplied in accordance with Canadian Privacy and Anti-Spam legislation, both prior to and at the conclusion of the Virtual Conference.
- Opportunity to provide a 20-second video to present at the beginning of a chosen session

# Virtual Sponsorship

- Platinum level sponsor (*includes a virtual exhibit package*)
- Gold level sponsor (*includes a virtual exhibit package*)
- Exhibitor level sponsor (*virtual booth only*)

# Virtual Exhibit Package

## Secure Your Virtual Booth!

A virtual Expo Hall provides many of the same benefits as an in-person Expo Hall along with a few notable advantages. With no travel costs, no shipping costs, increased visibility and less waste, we are confident that you'll be able to cultivate connections and find meaningful engagement that will rival the in-person experience! Now is the time to connect with industry experts, and we can help you do exactly that.

## Virtual Exhibit Package includes

- Main exhibit hall landing area with highlighted sponsors + 60 days of access and exposure with the ability to capture qualified sales leads.
- Dedicated virtual space and direct access to upload and update company information, showcase product information, social media links, promotional videos and staff information.
- Private virtual meeting room to converse 1:1 with prospects.
- Seamlessly collect leads to make online and offline connections.
- Upload raffle prizes for attendees to enter a draw to win.
- Registration passes for you and your staff to explore the session content.
- Exhibitor booth analytics

# Virtual Exhibit Hours

Your virtual booth affords you the opportunity to engage and interact with participants throughout the entire duration of the conference. The hours below represent the times that are listed on the official schedule and in which you should have representatives available to interact with attendees.

- **November 2:** 11:00 am – 12:00 pm ET & 4:00 pm – 5:00 pm ET
- **November 3:** 11:00 am – 12:00 pm ET & 4:00 pm – 5:00 pm ET
- **November 4:** 11:00 am – 12:00 pm ET & 4:00 pm – 5:00 pm ET
- **November 5:** 11:00 am – 12:00 pm ET & 4:00 pm – 5:00 pm ET

Benefits Level	Platinum	Gold	Exhibitor
<b>Amount</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,000</b>
<b>PRE-EVENT</b>			
Logo and link to company website on our symposium website & homepage	X	X	X
Recognition in eblasts	X	X	
Recognition on CIM's social media channels	4	2	1
<b>AT THE VIRTUAL EVENT</b>			
Free symposium virtual registration passes (to employees)	10	5	3
Free VIP passes to give away (to guests)	10	5	3
Virtual booth including company information, website, social media links, and basic analytics	X	X	X
Logo on symposium homepage	X	X	X
Acknowledgement at the start of the sessions (verbal + slide x 3)	X	X	
PDF / video attachment in virtual exhibit booth	10	5	2
Horizontal banner on rotating lobby banner (1200 x 180)	X		
20 second hi-res minimerical video played before specific sessions	4 spots		
<b>AFTER THE EVENT</b>			
Logo on symposium homepage for two months post event	X	X	X

Post Symposium report with key engagement metrics plus final CASL compliant delegate list supplied for follow up. Company logo of sponsor will appear in symposium's white paper





# Sponsorship / Exhibitor Agreement

Our company wishes to purchase the following package(s):

Sponsorship level: \_\_\_\_\_

Total (CDN)\$: \_\_\_\_\_ Applicable taxes will be added to your invoice.

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Contact Name: \_\_\_\_\_ Mailing address: \_\_\_\_\_

Company: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email address: \_\_\_\_\_ Authorized signature \_\_\_\_\_

# Contact

## SEND YOUR FILLED AGREEMENT TO:

Guyline Richard, CIM Event Planner

[grichard@cim.org](mailto:grichard@cim.org) or fax.: 514-939-2714

<http://capitalprojects.cim.org>